



Editorial

We did it!



The Federal Republic of Germany once again has a stable government. Many German folk songs and poems talk about how "Everything is new in May" or that "Spring dreams come true", describing a spirit of optimism and fitting in perfectly in the age of digitisation. Oh, not again, some people will say, but I can't resist having some afterthoughts with a twinkle in my eye.

There is now a Minister for digitisation and a female one, at that – hurray, the quota for women has been met right away! As Germany is still part of the digital everyday life of the Middle Ages (and not only because of the lengthy coalition talks), the new Minister wants to get to grips with that problem right away. According to the Minister, a group of young advisers will inform her about new and innovative approaches and try to break new ground. "Young people often see the future in digitisation sooner than adults", the Minister has declared. So, do the "digital natives" really have the digital strategy and vision? The "digital immigrants" are only adults anyway. Applause all round and everyone is happy. Really?

I find the latest developments of genuinely innovative companies much more interesting, the companies that have been leading our (European) economy for years and may also be based in Germany. Many of the industries of the past are rapidly changing from head to toe, to become, in the symbolic sense, technology companies. They position so-called CDOs – Chief Digital Officers – (adults with experience), establish innovation teams with operational goals from/to the core industry and thereby allow creativity and agile patterns of thought to flourish. They form "Digital Camps" or even create new sections of the company, purely for the demand to efficiently digitise their operative success. These examples have two things in common: firstly, the fun factor of digital change and secondly, that the experienced strategists and young savages are judged together on their successes. "We need a digital culture in companies", predict lots of experts. This will be urgently needed to nip lobbying, moaning, fear or digital fragmentation in the bud. Who hasn't come across examples of this in everyday life?

We should not pretend that it's only the older ones that learn things from the younger people, but rather redefine the culture of values with digital challenges and changes. Also, because we have to get used to lifetime learning. The "basic training" in school and at work is only the beginning of a social learning loop called "the digital everyday life". The German government's spirit of optimism has arrived far too late – see Latvia and others – but we will get there in the end. Right now, we simply need the digital instructions for action that will serve people in the long term (from the German government). Or simply from robot to human, ha ha!?

"This all happens under one sky – in the same city – under one roof – in each of us". A line from a chart hit from 2018 that is actually about love, but one that fits just as well with digitisation, I believe. Whether young or old, whether out of passion or experience. Love, eh – anyone can do digitisation!

Your caught in the (love) frenzy of digitisation,
(still learning) Digital Immigrant,



Steffen Schaar

DiALOG concept

DiALOG Fachforum 2018: Anyone can do digitisation!

26th-27th April, Düsseldorf



„We simply want to understand, participate, think, act, benefit and be successful.“ Many people start formulating their concerns like this or sometimes even with concern when they are confronted with the subject of „digital transformation“ or „digitisation“. In Germany, we have long since ceased to be pioneers and are now merely followers. The press consoles

us all with the message, „Digitisation – the curse of success (of the economy) is slowing Germany down“. And a self-appointed industry runs headlines with the expert opinion, „ECM is dead“. Anyone who still has courage should definitely not miss the 7th DiALOG – Forum for Enterprise Information Management. As Grandma would say, „Go for it, I dare you!“

You should go for it, too. Why? These two congress days offer a huge amount that you can benefit from in the future – in your everyday office life and in meetings with colleagues, in your responsibilities towards business or daily bureaucracy. „Working efficiently, networked digitally and organised transparently“ – award-winning real-life examples, suggestions, expert lectures and plenty of time for sharing experiences are all to be found here, in just 24 effective hours.

Exciting keynotes on digital change, what to be mindful of in respect of new data management requirements, the most ground breaking, innovative technology and the common-sense principle:

- Prof. Dr. Ulrich Hermann (Heidelberger Druckmaschinen AG)
"Heidelberg goes digital - how we are shaping the digital future"



- Anja Schulz (AutoScout24 GmbH)
"GDPR - Final sprint, 3,2,1 Data protection 2.0"



- Dr. Dirk Siegel (Deloitte)
"How blockchain technology will change the world"



- Jürgen Zirbik (Zirbik Business Coaching)
"The Common-Sense Principle® - Bringing more common sense into business"



The very concept of the word "DiALOG" is not only the title, but also the motto for this cross-departmental event, because this is where all those who have, want to or will take on responsibility in successful and future-orientated organisations come together - Purchasing, IT, Legal & Compliance, Communication & Organisation, Finance & Auditing and many more.

For the fifth time, we will be presenting the unique DiALOG "Excellence with EIM" Award. It is truly unique, because it is not about the IT aspect, but the organisations themselves and their successful projects and processes, working harmoniously with transparency, sustainability, digitisation and communication. They benefit directly from this, as prize winners from the last few years get to present their projects. We will then celebrate the winners - and you - at the evening event!

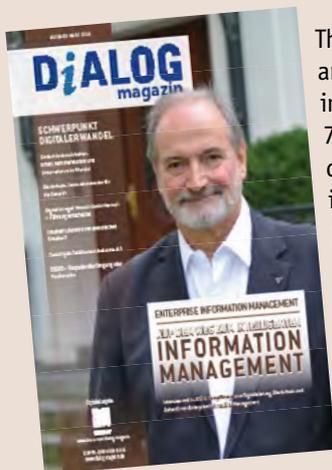
Yes, you! Because, as a participant you are already a winner! You will experience DiALOG Factories, where the latest trends in technologies, such as blockchain, smart processes, IT security, AI and legal technology, are presented. Topics including data protection and compliance, but above all you, are the focus of the 2018 event, whether in large or small companies, as a team player or lone warrior, as a leader or member - anyone can digitise! Don't miss it!

We are very much looking forward to enjoying the DiALOG with you! Register today at www.dialog-fachforum.de !



DiALOG Magazine 2018: On the path to intelligent information management

Experts predict that by 2020 we humans will communicate more with chat bots than with friends. #bethechange - or when will people be able to fly on chairs? What do sheep have to do with state-of-the-art IT? Why shouldn't chess pieces be able to surf, too? Question upon question...



The answers to all of these questions and much, much more can be found in the latest DiALOG magazine. The 7th edition, which focuses on digital change, offers answers, ideas and innovations on current topics, best-practice reports, as well as trends and visions from users and experts.

The 2018 issue features an interview with Dr. Ulrich Kampffmeyer, "On the path to intelligent information management", who kindly spoke with our editorial staff in great detail on the subject. For Steffen

Schaar the highlight of this issue is, "In the EIM Compass, you can read everything you always wanted to know about Dr. Kampffmeyer, but were afraid to ask".

The DiALOG Award is once again featured in this issue. "We are delighted to present the 2017 winners", says Cornelia Geiselhart, a member of the DiALOG magazine's editorial team. "In these projects, it is always inspiring to read about consciously and sustainably designed communication in the spirit of Enterprise Information Management."

The 2018 magazine will be available in print at the beginning of April and can be ordered free of charge at www.dialog-magazin.de.

If you don't want to wait that long, you can already browse through the digital edition at www.issuu.com/dialog-magazin. Even when you're on the move, there's no need to miss out on your favourite reading material: the Issuu App for Android, iOS or Windows enables you to access the DiALOG magazine at any time.



TQG on tour

Successful BUJ-Workshop „We are building a Legal Tech App!“

"How does one build a Legal Tech App? How should a business process be modelled? Can anyone do this or do you need the IT?" These and many other questions were the topic of the practical workshop "We are building a Legal Tech App!" by The Quality Group (TQG), in cooperation with the Federal Association of Corporate Lawyers (BUJ) on 28th February 2018.

In the very exclusive event rooms at Merck KGaA in Darmstadt, Steffen Schaar, Member of the Executive Board at TQG, together with Sonja Wolf, Media & Product Manager at BUJ, welcomed the participants by saying, "It's great that you dared to do something completely new. On the road to digitisation, one must dare to break new ground."



Under the guidance of the experts from TQG, the in-house lawyers delved deeply into the subject of modelling business processes in the legal department and, right at the beginning, learned a valuable piece of insight from Steffen Schaar, "Today, programming is no longer done through the IT, but simply configured using the Business Process Management (BPM) toolbox. Anyone can learn that."



After the theoretical introduction to the topics of Legal Tech and BPM, small groups developed their own application examples for Legal Tech Apps and presented them to the plenum at the

end of the session. Steffen Schaar summed up the results aptly, "It's exciting to see how different the two groups have reached their final result. Even in everyday life, in the interaction between departments, there is always a very differentiated level of knowledge within the various employees of a company, due to the wide range of specialist

knowledge and experience, so one should always be aware that process control is not an individual task, but a global organisational task."



Class goal achieved! All participants were convinced that the event, the practical approach and the comprehensible theming along the daily challenges in the legal departments could open up new opportunities in

everyday life. "Keep up the good work, BUJ and TQG!" one participant said, speaking on behalf of the group.

Corporate Lawyers' Congress: Legal Technology, Digitisation & Globalisation



From 31st January to 2nd February 2018, at the Maritim proArte Hotel in Berlin, corporate lawyers from a wide variety of industries met to discuss the latest developments in legal technology, compliance, digitalisation

and globalisation, to exchange experiences from everyday working life and to develop new concepts and ideas. As a long-standing partner of the BUJ (the German Federal Association of Corporate Lawyers), The Quality Group was once again represented at this year's event with a trade fair stand featuring the latest trends and developments in the field of legal technology and smart working in these times of digital transformation.



A presentation was given by Barbara Baurichter, Head of Legal & HR at AFS Aviation

Fuel Services GmbH and Steffen Schaar, member of the management board at TQG, with the title, "Legal Tech - implementation can be as easy as that! Contract management for the small legal department in only three months". The talk provided expert insights into the practical



implementation of a Legal Tech project. Here, the problems of the classic contract file, the advantages of an electronic contract management system, as well as general project topics, success factors during the

introduction, as well as the typical concerns of the users were explained and discussed.

LEGAL[®]EVOLUTION 2018: Leading solutions for lawyers

This year, The Quality Group will for the first time be an exhibitor at the LEGAL[®]EVOLUTION 2018. The largest Annual Congress and Trade Show for Legal Innovations in Continental Europe will take place this year in the Science City of Darmstadt on the 4th and 5th of December 2018. The event location is the Congress Center Darmstadtium.

LEGAL[®]EVOLUTION
EXPO & CONGRESS 2018
Medienpartner

LEGAL[®]EVOLUTION 2018 is one of the most important sector meetings for attorneys from law firms and legal departments in Germany. - Over 1000 participants are expected from Germany, Austria, Switzerland, the Netherlands and all over Europe. Last year half of the Top 50 law firms in Europe participated, these included Linklaters, Clifford Chance, DLA Piper, Hengeler Mueller, Rödl & Partner, Noerr, Beiten Burkhardt, P+P Pöllath, PwC, FPS and King & Wood Mallesons and many decision makers from major legal departments, such as thyssenkrupp, European Central Bank, Deutsche Bank, UniCredit, Commerzbank, Zumbobel, Commerz Real, Grupo Santander, Aareal Bank, Lufthansa, ARAG, Philip Morris International, DER Touristik and Leica Camera.



Apart from The Quality Group approx. 90 exhibitors will be presenting how legal work has become easier, providing participants the opportunity to test technology that makes the drafting of agreements, document and contract management, law firm processes, document automation, data analysis, collaboration and knowledge databases more efficient and much more.

More than 30 presentations and panels will take place during the congress with a total of 60 renowned speakers from science, the political world and business. The main focus will be bringing attorneys up to speed on the latest legal market innovations ranging from Legal Tech to the digitalization of the law, all while maintaining a competitive edge.

Furthermore, participants can look forward to convenient all-day catering with high-quality vintner sparkling wine and much more, as well as a networking dinner and party at an exclusive location. And the best of all: it's just 5 short minutes to the Darmstadtium from the Darmstadt Main Rail Station via our exclusive Shuttle Service.

Secure your discounted Early-Bird-Tickets now at www.Legal-Revolution.com. The promotion code "DIALOG" provides you with a 10% discount on all tickets. This limited code may be used a total of 20 times, so register now!



LCM UserGroup 2018: smartLCM Knight & TQG businessApp platform

This year, once again, we are inviting all users to the next meeting of the LCM UserGroup. Designed especially for users, it will take place as part of the DiALOG - Forum for Enterprise Information Management on April 26th and 27th in Düsseldorf.

LCM

USERGROUP 2018

As the provider of the TQG businessApp platform LCM, we place great emphasis on the continuous further development of our products - in close cooperation with you, our valued customers. And we are really proud of this! We would be delighted to continue to work with you to identify the challenges of the future, offer excellent products and provide you with forward-looking advice.



In Düsseldorf, we will be presenting the latest version of smartLCM Knight and attendees will get to see the TQG businessApp platform live in action for the first time, when we will also be detailing the numerous possibilities and advantages of the new platform.



Nadja Wachter, Director of the LCM UserGroup, once again emphasised the importance of participation for users, saying, „Here, you have the opportunity to inform yourself not only about where

the journey will go in the next few years, but also to make a decisive contribution through your input and your ideas.“

In addition to the presentation of the new apps and functions, we will again be discussing various aspects of the new smartLCM Knight version, as well as your wishes and requirements for the further development of the TQG businessApp platform in workshop groups.



But that's not all! We also have a very special offer for all LCM customers: the UserGroup Power Package, including two overnight stays in the event hotel Nikko!

All of this is included in the price of 429 €

- everything included in the standard package (229 €)
- participation in the GetTogether on April 25th
- two overnight stays (incl. breakfast) at Hotel Nikko from April 25th-27th

Your advantage: You get to take part in the GetTogether the evening before the main event starts and the opportunity to be right on time for the start of the LCM UserGroup on April 26th at 9am!

The registration form and information about the LCM UserGroup 2018 programme can be found at www.dialog-fachforum.de/lcm-usergroup.



Be part of it - because it's us: from project consultants to management, we will all be there and ready to do our very best for you, because our name, The Quality Group, says it all and we want you to measure us by it!



Events 2018: see you there!

April 26th-27th	DiALOG Fachforum 2018 (Dusseldorf)
April 26th/27th	LCM UserGroup 2018 (Dusseldorf)
June 12th	DiALOG on tour (Zurich/Spreitenbach, CH)
September 19th	DiALOG on tour (Hamburg)
Oktober 24th	DiALOG on tour (Nuremberg)
December 4th/5th	LEGAL [®] EVOLUTION 2018 (Darmstadt)



DiALOG - eNewsletter for Enterprise Information Management
Do you have any suggestions, questions or comments? Your feedback is welcome.

Steffen Schaar, Chief Editor
Phone: +49 7031 306974-201, Email: steffen.schaar@tqq.de

Simon Feess, Editor
Phone: +49 7031 306974-202, Email: simon.feess@tqq.de

Nina Meier-Hagedorn, Editor
Phone: +49 7031 306974-203, Email: nina-meier.hagedorn@tqq.de

Publisher:
The Quality Group GmbH
Konrad-Zuse-Platz 1, 71034 Böblingen, Germany
Phone: +49 7031 306974-100
Website: www.tqq.de
Email: info@tqq.de

Annual subscription price: free
Frequency: quarterly (4 issues per year)

Layout: Simon Feess, Nina Meier-Hagedorn
Photo credit: 123RF, Fotolia, istockphoto, Markus Heisler, The Quality Group

Disclaimer: All information has been carefully researched and compiled. For the correctness and completeness of the content publishers and editors do not accept any responsibility.